



Skilling America Instructional Designer and Content Developer RFP

Skilling America is a national initiative created by Hope Street Group to build new skills for the workforce professionals who guide job seekers to economic opportunity. These professionals include workforce agents, educators, career coaches and talent acquisition professionals. Through an online learning management system (Matrix), Skilling America will train professionals on tools, technology, data, and methods to help low- and mid-skilled job seekers gain advancement and sustaining wages.

We are looking for an experienced instructional designer and course developer to design and develop three competency based courses on the platform: leadership, partnerships, and analysis as well as a formative assessment that leads to a certification. Preference given to designers that have developed previous e-learning courses and certification assessments for workforce professionals. The courses shall be modularized, interactive (short videos, narration, short answers, simulations, etc.), engaging, relevant, and useful - featuring microlearning that can be consumed in short bursts. Additionally, embedded with formative assessments that are low-stakes and designed to provide the learner with feedback. At the completion of each course, the learner will earn a certificate. As part of this work, the developer will develop the formative assessment for the larger Skilling America certification. (Learners must complete all Skilling America courses and / or meet the pre-requisites in order to complete the assessment and earn the SA certification). This work will begin late May 2019 and end in early 2020.

If this opportunity is of interest to you and / or your firm, please send a short write-up on your qualifications (including links to sample e-learning courses), a summary of how you might complete the work, and bios of the team that will conduct the work to Christine Hubley at christine@hopestreetgroup.org.