



## **Hope Street Group Media Intern**

### **About Us**

Hope Street Group works to ensure every American will have access to tools and options leading to economic opportunity and prosperity. We do this by developing and accelerating the adoption of innovative, effective platforms and policies that strengthen the top drivers of economic opportunity.

### **Position Summary**

Hope Street Group seeks a savvy, enthusiastic Media Intern to support our online presence on social media sites, including Facebook, Twitter, and LinkedIn, as well as support traditional media outreach efforts. We are looking for an individual who is interested in communications and marketing and passionate about making a positive difference. As our work revolves around education, healthcare and jobs, finding someone with an interest in advancing opportunity and well-being for individuals across America by improving these broader underlying social systems would be ideal. This role provides an excellent opportunity to learn about state and national policymaking and reform efforts, as well as gain hands-on experience contributing to the communications and messaging goals of a dynamic nonprofit organization.

### **Responsibilities**

The Media Intern will work with the Outreach Team primarily around various media efforts. Successful candidates will be self-starters, as well as demonstrate in-depth understanding of online communications strategies. Responsibilities include:

- Curating content and composing daily posts to be shared across our social media platforms (currently Facebook, Twitter, LinkedIn)
- Cultivating relationships and creating partnerships with admins of other relevant social media pages
- Engaging in conversations with and respond to our followers on both Twitter and Facebook
- Reporting social media analytics
- Develop creative assets for social channels (graphics, short videos)
- Strategizing on best practices for communications and outreach efforts
- Identifying compelling and relevant topics, stories and people to be showcased in our outreach methods
- Researching articles on innovation and policy
- Helping to write and edit media releases, blogs and other print or e-publications



## **Qualifications**

- Undergraduate or graduate student studying communications, public policy, or a related field
- Excellent editing and writing skills
- Experience with Photoshop and other Adobe suite tools
- Experience with video editing preferred
- Strong creativity and sense of professionalism
- Self-motivated to work in a virtual environment
- Comfortable working in a fast-paced, virtual, deadline oriented, dynamic environment with multiple ongoing responsibilities and very high expectations for quality of work
- Collaborative team player, great listener and ability to work with diverse groups of people
- Passion for public service and Hope Street Group mission that will drive interest and commitment to our collaborative policy model
- Passion for increasing opportunity and prosperity for all Americans

## **General Information**

Internship schedules are flexible, but 10-15 hours/week and an availability of at least 2 days per week minimum are required. To apply, please email a cover letter and resume detailing your qualifications and interest to Chimdi Ihezue, Manager, External Affairs and Outreach, at [chimdi@hopestreetgroup.org](mailto:chimdi@hopestreetgroup.org). Position will be open until filled. Includes modest stipend.